

ANNA UNIVERSITY (UNIVERSITY DEPARTMENTS)

B.E. /B.Tech / B. Arch (Full Time) - END SEMESTER EXAMINATIONS, MAY 2025

MECHANICAL ENGINEERING

Semester

ME5075 & ENTREPRENEURSHIP DEVELOPMENT

(Regulation 2019)

Time:3hrs

Max.Marks: 100

CO1	Understanding the types, characteristics of entrepreneurship and its role in economic development.
CO2	Appreciating of the theories of achievement motivation and the principles of entrepreneurship development program to enterprise
CO3	Understanding the appropriate form of business ownership in setting up an enterprise.
CO4	Understanding the fundamental concepts of finance and accounting to enterprise.
CO5	Recognizing sickness in industry, selecting the appropriate corrective measures, and identifying the growth strategies in enterprise.

BL – Bloom's Taxonomy Levels

(L1-Remembering, L2-Understanding, L3-Applying, L4-Analysing, L5-Evaluating, L6-Creating)

PART- A(10x2=20Marks)
(Answer all Questions)

Q.No	Questions	Marks	CO	BL
1	What are the factors affecting the Entrepreneurial growth?	2	1	L1
2	How do non-economic factors influence the growth of entrepreneurship?	2	1	L2
3	What is entrepreneurial motivation?	2	2	L2
4	Why is self-rating important for personal development?	2	2	L2
5	List the key steps involved in identifying a project.	2	3	L2
6	Why is a project report important for decision-making?	2	3	L2
7	What are the potential advantages of using modern sources of finance over conventional bank loans?	2	4	L2
8	What is the formula used to calculate working capital?	2	4	L1
9	How can different types of business units become sick?	2	5	L1
10	What tax incentives are provided to small-scale entrepreneurs?	2	5	L1

PART- B(5x 13=65 Marks)
(Restrict to a maximum of 2 subdivisions)

Q.No	Questions	Marks	CO	BL
11 (a)	How can the characteristics of entrepreneurs be categorized based on their contribution to business growth?	13	1	L4
OR				
11 (b)	How would you assess the role of government support in fostering entrepreneurial opportunities in underdeveloped regions?	13	1	L4

12 (a)	Analyze how the Maslow's theory explains employee motivation in a workplace with poor job security but high team cohesion.	13	2	L3
OR				
12 (b)	What are the core needs that justify the implementation of an Entrepreneurship Development Programme (EDP)?	13	2	L3
13 (a)	How do organizational resources (financial, human, technical) affect the accuracy and effectiveness of a project appraisal?	13	3	L3
OR				
13 (b)	How would you assess the effectiveness of a project report in communicating project outcomes to stakeholders?	13	3	L3
14 (a)	In what ways do the sources of short-term and long-term financing align with different types of business needs and financial planning strategies?	13	4	L3
OR				
14 (b)	Evaluate the role of working capital in determining a company's creditworthiness and its ability to negotiate favorable financing terms with creditors.	13	4	L3
15 (a)	How do institutions such as the National Small Industries Corporation (NSIC) and the Ministry of Micro, Small, and Medium Enterprises (MSME) assist small-scale industries in overcoming challenges related to technological advancements and innovation?	13	5	L4
OR				
15 (b)	To what extent do taxation benefits, including depreciation allowances and investment subsidies, effectively promote innovation and technological upgradation in small-scale industries?	13	5	L4

PART- C(1x 15=15Marks)
(Q.No.16 is compulsory)

Q.No	Questions	Marks	CO	BL
16	How would you critically evaluate the effectiveness of entrepreneurs and intrapreneurs in driving innovation within their respective environments?	15	1	L5

